

The Buck Stops With You!

*When Leaders Lead,
Employees Become Motivated*

What makes this leadership book different?

As an experienced instructor, keynote speaker, training consultant and manager, John Graci has a firm grasp of what leaders need to do to effectively lead. He's also encountered common management tactics that universally produce demotivated, problem employees. Graci's found that managers with unmotivated employees usually blame the worker. His book challenges leaders to look in the mirror and ask if they are causing the situation.

No-Nonsense Style.

In this book, Graci portrays bosses who are practicing management without a license. Graci relies on hard-hitting examples and illustrations to wake up leaders and get them to re-think their value system and management style. Some of what Graci says will have leaders grimacing in guilt, knowing they have made some of these mistakes. But they'll also learn new techniques and strategies to replace what hasn't been working.

After getting these tips, the question is: "Will the manager make the choice to change their ways or continue doing the same thing over and over being stunned that their employees have bad attitudes?"

"Very few people possess the unique ability to tactfully let leaders know they might be practicing management without a license. John does so with confidence, ease and humor."

Michael Johnson VP, Human Resources

Career Highlights

Keynote speaker MN SHRM Convention, 2007

CNN guest contributor, 2004

National and international radio guest, 2010 to present

Interviewed by Senator Holland Redfield, 2010

When you combine the charisma, passion and energy John Graci brings to a room, with a wonderful sense of humor spawned from his days as a major market radio announcer, you have the necessary ingredients for an entertaining keynote speaker. John has been delighting audiences from Fortune 500 companies to small business owners for the past 13 years with his practical approach to motivation. He's performed at locations ranging from the Mirage in Las Vegas to overnight company retreats located in International Falls, MN!

John addresses thousands of men and women each year on the subject of professional development. He brings real life examples to his audiences. He has the unique ability to tactfully help leaders understand how they might be practicing management without a license. His distinctive approach to everyday situations involving employee/boss relationships will have audience members wondering why they have been doing things the hard way all of these years.

John's ability to rapidly produce these "Ah Ha" Moments will instantly create an environment where your leaders will be open to change, thus more receptive to taking on the skills they need to be effective in their position. He has extensive experience in banking; call center, warehouse and factory environments. John received his bachelor's degree in Speech Communication from the University of Wisconsin River Falls before working with Space Center, Inc., KLBB, US Bank, State Farm and Trusight.

RELEVANT LEADERSHIP, INC.

Motivating Employees Using Common Sense

Presented by John Graci



John Graci

President

Tel: 612.708.1939

Author of "The Buck Stops With You!"

Relevant Leadership

No-nonsense training set in the REAL WORLD.

Industry and service leadership motivational speaker **JOHN GRACI** will send the message loud and clear...*Leaders have the power to help employees feel good when they come to work, but they also have that same power to make them feel absolutely miserable.*

John's nationally recognized keynote presentation, "Motivating Employees Using Common Sense," provides practical methods to help your leaders improve productivity and morale of their employees. NEWS FLASH: These so-called methods do not cost any money and fall under a leader's control!

As seen on CNN, John's sense of humor, charisma and passion blend nicely with his pragmatic style. Meeting planners just like you are raving from the benefits

Clients

- Land O'Lakes
- CHS
- Infastech
- IPC, Inc.
- Mall of America
- Radisson
- Metal-Matic
- Des Moines Waterworks

MANAGERS NEED TO BE HELD ACCOUNTABLE FOR DE-MOTIVATING EMPLOYEES!!!



Motivating Employees Using Common Sense

Program Highlights:

- Money as a motivator – Think again!
- What's the #1 reason why employees leave organizations?
- Why do Boomers, Xers, Nexters detest a helicopter leader?
- Employees do not resist change, nearly as much as...?
- What are the consequences of training employees using the sink or swim method?
- What is the #1 way to recognize an employee?
- What is the #1 complaint employees have of their boss?
- What is the real F-word of the management profession?
- What is the #1 question on the mind of employees when driving home?